



President

Commissioner Cecilia Malmström
European Commission
Wetstraat 200
1049 Brussels
Belgium

Brussels, 20 January 2015 (LA/RO2663)

CC.: President Jean-Claude Juncker & Commissioner Elżbieta Bieńkowska

Subjet: Transatlantic Trade and Investment Partnership (TTIP) – Cosmetics Chapter

Dear Commissioner Malmström,

International trade is a critical component to the success and continued growth of the EU cosmetics industry, represented by more than 5000 companies, an annual EU retail sales value of € 70 billion, export value of € 18 billion and direct and indirect employment of approximately 1.7 million people. TTIP provides the unique opportunity of the decade to resolve long-standing regulatory divergences between the EU and the US that create unnecessary barriers to innovation and trade to the € 3 billion transatlantic cosmetics business.

On behalf of Cosmetics Europe, I want to confirm the European cosmetics industry's continued support and commitment to TTIP and draw your attention to opportunities that can help to strengthen the ongoing negotiations on the cosmetics chapter.

The cosmetics industries on both sides of the Atlantic have proposed work on technical barriers that can be addressed without a real or perceived lowering of the high level of consumer protection already achieved through the respective regulations (e.g. safety assessment methods, collaboration on risk management measures, commitment to the implementation of common scientific and regulatory positions, ...).

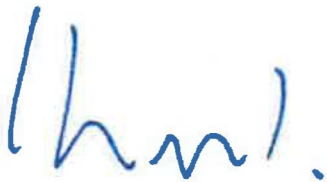
The EU negotiators have done an excellent job so far and created a strong momentum for the next round of discussions on the cosmetics chapter. Cosmetics Europe welcomes that the negotiations are now moving from general principles towards concrete, action oriented proposals.

Given that the US FDA's statutory remit includes all aspects from drafting of regulation to its daily application, including safety assessments and market surveillance, their negotiators are naturally better placed for the changed focus of discussions.

In order to avoid a mis-balance between the two negotiation teams in the upcoming negotiation rounds, the composition of the EU negotiation team may need to be reinforced. In particular, we propose to add industry experts in the areas of safety assessment and in-market control to complement the already well represented regulatory skill set.

We remain at the European Commission's disposal for any input that may be deemed appropriate when identifying suitable experts, industry experts included.

Yours sincerely,



Loïc Armand